



## Coca-Cola Andina is recognized as one of the 50 most innovative companies in Chile

November 2018

The fifth edition of the **Best Place to Innovate** awards ceremony was held Tuesday October 23rd, a joint initiative of GFK Adimark, the Center of Innovation, Entrepreneurship and Technology (CIET) of Chile's Universidad Adolfo Ibáñez (UAI), the UAI Business School and Best Place to Innovate, which annually recognizes the 50 most innovative companies in the country, among which **Coca-Cola Andina** was recognized.

Assessed sectors include mining, agriculture, energy, pharmaceutical, telecommunications, financial services, retail, automotive, food and beverage, personal care and household products, mass consumer durables, health services and media. All these industries were measured in their ability to innovate and act towards the achievement of their business objectives, transforming innovation into a constituent practice of their DNA.

*"Innovation is part of the culture of Coca-Cola Andina. We are convinced that in a changing environment such as the one where we develop our business, it is fundamental to have a capacity to innovate and anticipate the challenges that we constantly face, always keeping our clients and consumers as the center and guide for this process," explained Miguel Angel Peirano, Coca-Cola Andina's CEO.*

**We share with you the happiness and enthusiasm that lead us to continue improving every day!**